This area of some 30 blocks is known as Golden Gate Heights and occupies the comparatively level terraces on top of a series of hills, having an elevation ranging from 350 to 500 feet. The western side of these hills is very precipitous, and a splendid view of the surrounding country is to be had from all parts of the area. This is a new development recently undertaken by Mr. Henry Dolger and the Standard Building Company. Up to the present time the development probably does not amount to more than 5 or 6% of the area but has progressed sufficiently to indicate that the area will probably be occupied by professional and business men of the executive type, having incomes of $5,000 or more. Judging from the buildings which have already been erected, the development will consist of single-family residences running to the mansion type. The area is zoned first-residential and is also protected by deed restrictions. To date, it is 100% owner-occupied. Schools and transportation, except by private automobile, are not conveniently available, and high winds and fogs also constitute a detrimental influence. It is said that the promotion is not going very well and that the property offers considerable sales resistance. The opinion is expressed in some quarters that this will prove to be an over-development. However, the promoters are highly regarded and have proven successful in their past undertakings. The area is given a provisional rating of "blue".