1. NAME OF CITY: ALAMEDA, CALIFORNIA

2. DESCRIPTION OF TERRAIN:
   - Level

3. FAVORABLE INFLUENCES:
   - Excellent climate and proximity to San Francisco Bay Beach
   - Convenient to local and San Francisco transportation, local shopping centers and schools
   - Zoned single-family residential

4. DETRIMENTAL INFLUENCES:
   - Proximity to unfavorable influences: Some poor, old homes adjoining to north and one colored family nearby

5. INHABITANTS:
   - a. Type: Executives, business and professionals
   - b. Estimated annual family income: $2500-6500
   - c. Foreign-born: No concentration
   - d. Negro: No
   - e. Infiltration of lower grades: No
   - f. Population is increasing: Yes, decreasing: static
   - g. Relief families: None

6. BUILDINGS:
   - a. Type or types: Detached 1 & 2-sty
   - b. Type of construction: Stucco
   - c. Average age: 5 years
   - d. Repair: Very good

7. SALE VALUES:
   - 6-rm one-story 1929 level: $5500-6500, 1933 low: $3300-4500, 1937 current: $4000-8000
   - RENTAL VALUES: $45-60

8. OCCUPANCY:
   - a. Land: 75%
   - b. Dwelling units: 99%
   - c. Home owners: 90%

9. SALES DEMAND:
   - a. Good
   - b. New 6-rm: $6500

10. RENTAL DEMAND:
    - a. Good
    - b. Mod. 6-rm: $45

11. NEW CONSTRUCTION:
    - a. Types: Detached
    - b. Amount last year: $5500 to $8000

12. AVAILABILITY OF MORTGAGE FUNDS:
    - a. Home purchase: Ample
    - b. Home building: Ample

13. TRENDS OF DESIRABILITY NEXT 10-15 YEARS:
    - Upward

14. CLARIFYING REMARKS:
    - This district was first started as a subdivision in 1928, with houses selling at that time around $5500. There has been some building activity continually since, with present activity at maximum since 1928. New homes are of better class, averaging $7000 in value; several under construction and vacant blocks adjoining are being built up. Houses along CLAY and CALHOUN STREETS are uniformly cheaper than others nearer water front. Alameda Building Inspector stated these cheaper houses were over-financed, and loans would need watching.

15. Information for this form was obtained from:
    - RALPH E. PRENTICE; JOHN F. WARD, Realtor;
    - F. D. COURNENY, V. P. OAKLAND FEDERAL SAVING & LOAN ASSOCIATION; E. H. ROGERS, BUILDING INSPECTOR, CITY OF ALAMEDA

   Date: 6-15-37

   HIGH BLUE B-44