extent of its market. Recent orders emanating from various foreign countries, in addi-
tion to the local market, have boomed production of aircraft to heights undreamed
of a few short years ago. (Note: The effect of the recently started second World War
on this market is not determinable at the present moment. Under the terms of the
Neutrality Act, as it now reads, orders booked but unfilled are in the same category
as future orders, insofar as classification of war materials is concerned. It is evi-
dent, at the moment, that if this Act remains unchanged unfilled orders on the books
of local companies, which are considerably in excess of $50,000,000, will be automatic-
cally cancelled by the listing of purchasing countries as warring nations. There is
considerable support for the belief that this Act will be modified to permit the cash
sale of war materials which will free the blocked orders above mentioned).

The third industry group with an international market is the petroleum and
petroleum products industry. Although the loss of China, Japan and Australia as cus-
tomers after the discovery of rich Asian oil fields has limited the extent of the
foreign market, nevertheless, substantial portions of South and Central Americas and
Canada, as well as the American insular possessions of Hawaii and Alaska, remain.

(2) National Market.

The second market for Los Angeles manufactured goods is national and the
principal products thus marketed include canned fish, fruits and vegetables, women's
and misses' clothing and furniture. The latter two have come into prominence in
recent years as an offshoot of the "Hollywood" influence. Of the three products speci-

(3) Western Market.

The third market comprises the Pacific Western area. The outstanding
manufactured goods distributed through the western market are automobiles (from the
Los Angeles assembly plants), automobile tires and tubes, and petroleum products.
Centralization in Los Angeles of the automobile assembly plants and the tire manufac-
turing industry for the West Coast has made these two industries outstanding in the
Los Angeles industrial area.

(4) Local Market.

The fourth market is, of course, the local market and virtually all manu-
factured goods produced in this area are for local consumption.

The stabilizing effect of the above markets is manifest, particularly the mar-
ket for motion pictures, petroleum and petroleum products, which is sustained fairly
well even during economic depressions.

E. PRINCIPAL EMPLOYERS IN PRIMARY INDUSTRIES

Principal employers in the leading manufacturing groups are the following:

(1) Motion Picture Studios.

This group includes every first line producing studio in the country;
their total employment, exclusive of salaried officials and employees and projection
room operators, afforded employment in 1937 to 16,398 workers. This does not entirely
sum up the importance of this industry for, in addition to the workers included
above, there are also some thousands of musicians, voice teachers, decorators, etc.,
who are parasitical to the motion picture industry and thrive thereon.

(2) Petroleum Industry.

Included in this area are many great national oil companies, such as,
Standard Oil Company of California, Texas Company, Richfield, Shell, and others of
lesser importance. No estimates are available on the numbers employed by these var-
ious organizations, but they run well into the thousands, exclusive of their refini-
ning workers, who totalled 4,360 in 1937.