### AREA DESCRIPTION

#### Security Map of Los Angeles County

1. **POPULATION:**
   - a. Increasing
   - b. Class and Occupation: Business & professional men, well-to-do retired families, etc. Income $3000-$5000 up
   - c. Foreign Families 0% Foreign Nationalities 0%
   - d. Negro 0%
   - e. Shifting or Infiltration: None apparent

2. **BUILDINGS:**
   - a. Type and Size: Predominating 6 & 7 rm bungalows
   - b. Construction: Stucco
   - c. Average Age: 10 years
   - d. Repair: Excellent
   - e. Occupancy: 95%
   - f. Owner-occupied: 65%
   - g. 1935 Price Bracket: $6250-$7250 % change
   - h. 1937 Price Bracket: $7000-$8000 %
   - i. 1939 Price Bracket: $7000-$8000 %
   - j. Sales Demand: Fair
   - k. Predicted Price Trend (next 6-12 months): Static
   - l. 1935 Rent Bracket: $15 - 65 % change
   - m. 1937 Rent Bracket: $50 - 70 %
   - n. 1939 Rent Bracket: $50 - 75 %
   - o. Rental Demand: Good
   - p. Predicted Rent Trend (next 6-12 months): Static

3. **NEW CONSTRUCTION (past yr.):** No
   - Type & Price: 1850-2500 How Selling Readily

4. **OVERHANG OF HOME PROPERTIES:**
   - a. HOLC: 0
   - b. Institutions: Few

5. **SALE OF HOME PROPERTIES (3 yr.):**
   - a. HOLC: 0
   - b. Institutions: Few

6. **MORTGAGE FUNDS:** Ample

7. **TOTAL TAX RATE PER $1000 (1939):** $52.70

8. **DESCRIPTION AND CHARACTERISTICS OF AREA:**
   - Terrain: Level with no construction hazards. Land improved 95%. Both deed restrictions and zoning are of a fairly good protection. Conveniences are adequate and readily available. This area was platted in 1915 but actual development did not begin until 11 or 12 years ago. The area is located in the City of Beverly Hills. Construction, maintenance and architectural design are of high character. Population is homogeneous and improvements harmonious. Land values run from $200 to $250 per front foot. This is a very stable and desirable district and might be rated first grade were it not for the fact that it is so highly improved and encompassed by income and business districts. Under those conditions, it is felt that the area should be accorded a "medial blue" grade.

9. **LOCATION:** Palm Drive
   - SECURITY GRADE: 2nd
   - AREA NO.: B-69
   - DATE: 3-1-34

**CAUTION:** This area is currently affected in whole or in part by an Ad valorem Tax District. Individual properties should be checked for this hazard.